

# MATT HANLON

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## EXPERIENCE

**Video Producer, Threaded Films** San Juan Capistrano, California  
2014 - Present

Cinematography  
Video Editing  
Producing  
Motion Graphics Design  
Drone Operation  
Lighting  
Script Writing  
Voiceovers  
Pre and Post Production

Film, edit, and produce short, documentary-style films for national and international clients including TRX, Mophie, Mazda, VIZIO, Carhartt, CHOC Children's, UC Irvine Health, Tilly's and others. Ideate, and create digital media content for social campaigns—on tight deadlines. Used primarily Adobe Premiere, After Effects, Photoshop, Media Encoder, Audition and Mocha for start-to-finish editing and post-production process. Highly skilled cinematographer experience filming on Canon EOS, Sony, Panasonic, Nikon, DJI Inspire, and movi stabilizer rigs.

Edited CHOC Children's 2018 #HealthIsHealth campaign featured in NHL and MLB stadiums.

**Producer, Saving Green** Huntington Beach, California  
June 2016 - Dec. 2016

Producing  
Motion Graphics Design  
Investigative Reporting

Produced an investigative documentary highlighting one city's failure to preserve park space. Scheduled meetings/interviews, requested public records, and researched local political history. Filmed, scripted, voiced, directed and edited the entire 20-minute film with minimal assistance. Piece was accepted into the Huntington Beach Film Festival and later used by multiple non-profits to garner more funding for public parks and new trails.

**Instructor, CA Scholastic Press Association** San Louis Obispo, California  
2016 - 2018

Leadership

Teach an annual course on podcasts for the two-week overnight workshop for high school students.

**Reporter, Orange County Register** Anaheim, California  
2013 - 2014

Investigative Reporting  
Writing, Editing  
Fact-Checking  
AP Style

Wrote an average of four sports features a week. Conducted hundreds of interviews, fact-checked, copy edited, and researched extensively for short and long-form pieces on deadline. Wrote briefs, breaking news stories, and covered high school, college, and professional sports as well as local news, meetings and events.

**Communications Assistant, American Junior Golf Association** Braselton, Georgia  
Mar. 2013 - Oct. 2013

Video Editing  
Video Production  
Social Media  
Reporting

Shot, edited and produced highlight videos on 5-hour deadline including interviews from players, event officials and sponsor executives. Also wrote stories and press releases, managed national Twitter, Facebook and Instagram accounts while updating real-time tournament statistics.

**Staff Writer, Marin Independent Journal** San Rafael, California  
2009 - 2013

Writing  
Reporting  
Editing  
AP Style

Wrote briefs, on-the-spot stories features, conducted interviews, answered phones, copy edited and filed stories on tight deadlines as staff reporter. Continued to work as freelance reporter for features and weekly high school football games through summers between college years.

**University of Oregon** Eugene, Oregon

BA in Journalism and Electronic Media with a Business Minor